

The Economic Impact of Cycling and Trails on Warren County

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We estimate Warren County is home to nearly 16,000 cyclists. Over half of these are occasional riders, though we estimate the county is home to over 6,000 people who ride at least moderately (at least twice a month).

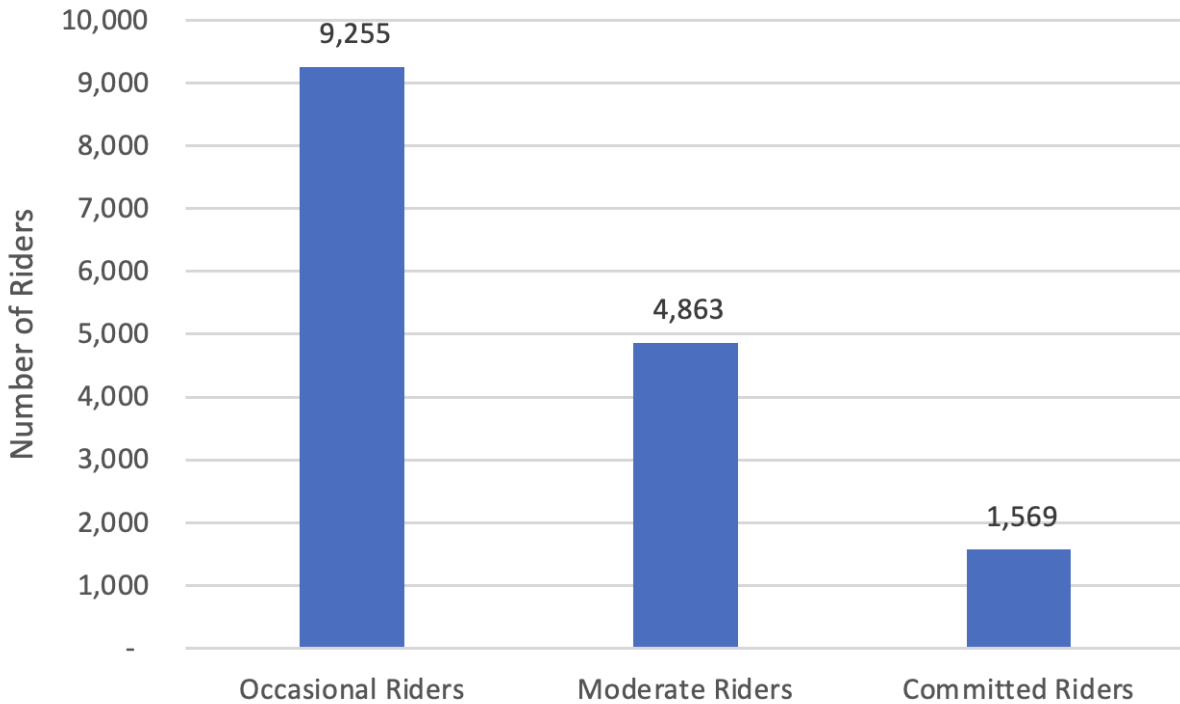


Figure 1: Warren County is home to nearly 16,000 cyclists

Using the Bureau of Economic Analysis's RIMS II Model, we estimate the total annual economic impact of cyclists in Warren County to be \$20 million. The largest impact is on the county's retail trade industry, which receives an annual economic impact of about \$9.5 million due to spending by cyclists in the county. Figure 2 shows the impacts broken down by industry for cyclists in Warren County.

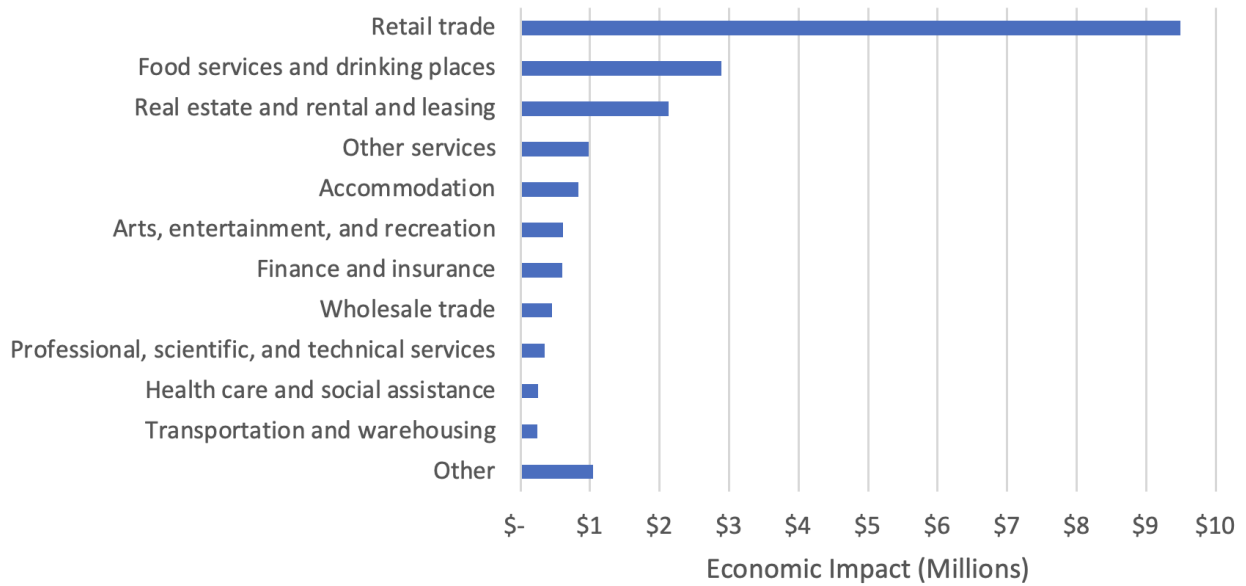


Figure 2: Annual economic impact of cyclists in Warren County by industry

Warren County’s retail trade industry benefits the most from cyclists, enjoying \$9.5 million in economic impact due to cyclists, nearly half of the total economic impact of cyclists in the county. We also estimate cyclists in Warren County generate \$2.9 million in economic impact for the food services and drinking places industry and over \$2.1 million in economic impact for the real estate and rental and leasing industry.

Using the Bureau of Economic Analysis’s RIMS II Model, we estimate cyclists in Warren County support about 231 jobs every year. About half of jobs supported are in the retail industry, which cyclists support about 109 jobs for in Warren County. Figure 3 shows the employment impact of cyclists in Warren County broken down by industry.

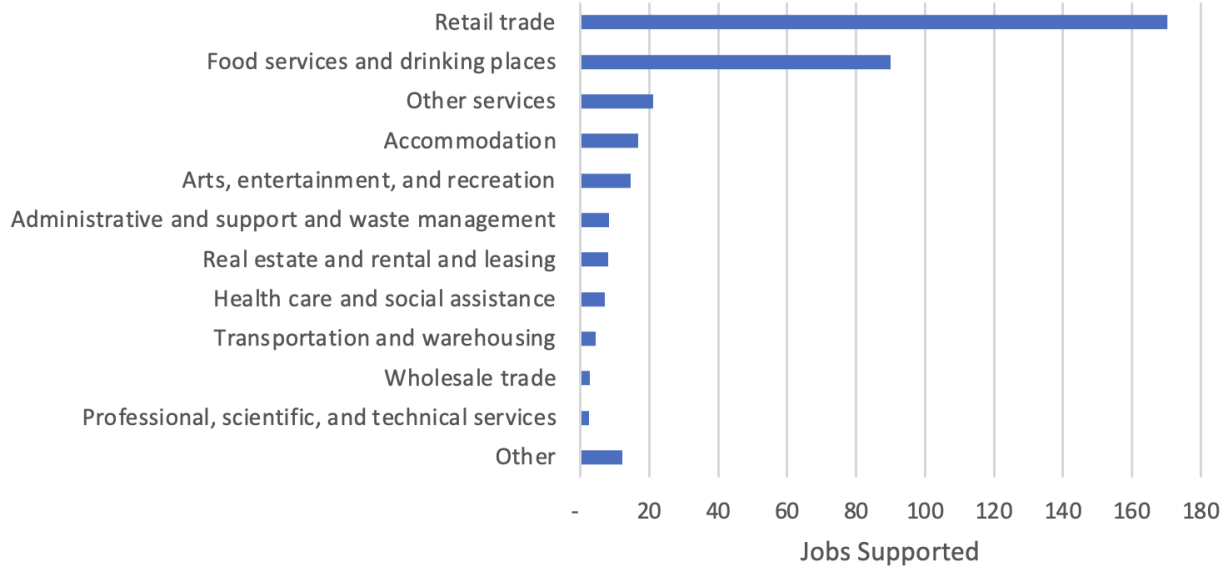


Figure 3: Annual employment impact of cyclists in Warren County by industry

The retail industry enjoys the largest employment impact, making up half of the jobs supported by cyclists in Warren County. We estimate cyclists also support about 122 other jobs in the county, ranging from jobs at food services and drinking places to real estate and rental and leasing and other services.

Using the Bureau of Economic Analysis’s RIMS II Model, we estimate the total annual earnings generated by cyclists in Warren County to be about \$6.9 million. The largest impact is on workers in the retail trade industry, who earn \$3.1 million due to cyclists in the county. Figure 4 shows the annual earnings generated by cyclists broken down by industry.

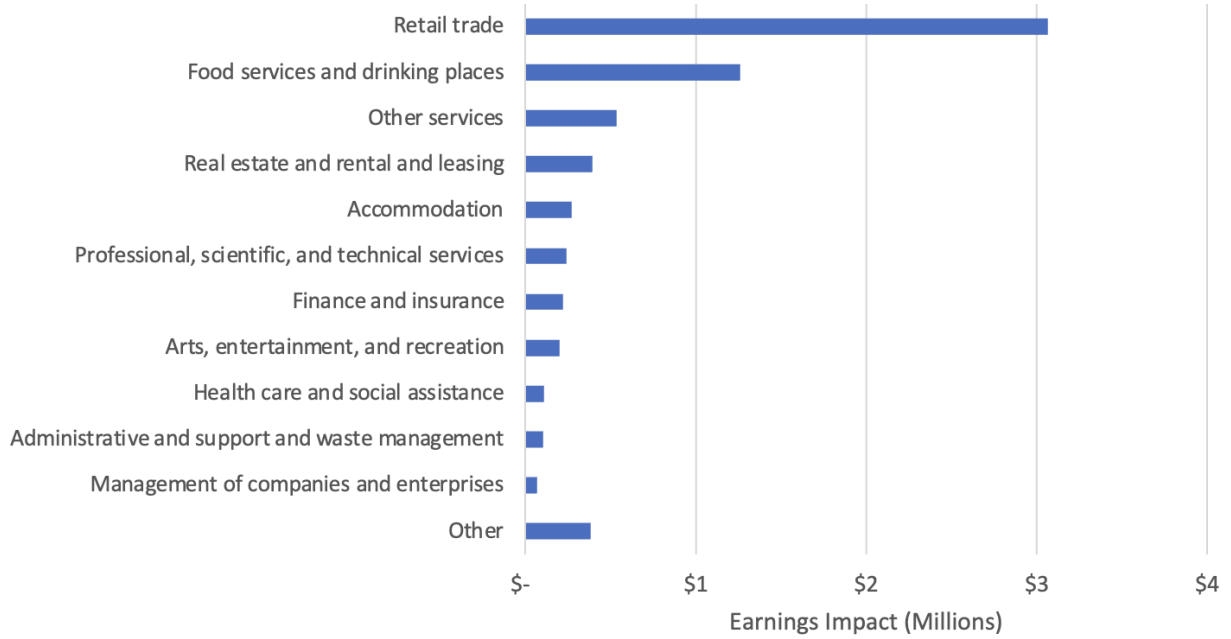


Figure 4: Annual earnings impact of cyclists in Warren County by industry

Workers in the retail sector will gain the most earnings, enjoying 45% of the total annual earnings generated by cyclists in Warren County. Workers in the food and drinking places industry also earn about \$1.3 million per year due to economic activity generated by cyclists in Warren County.