

## **End Distracted Driving Iowa**



A coalition advocating for the passage of a full hands-free driving law



IOWA

BICYCLE

Iowa Motorcycle Dealers Association

motorcycle | ATV | scooter | snowmobile | personal watercraft







**Nationwide** 

Department of Public Safety



INNOVATION





























## <u>Iowa State Fair Survey</u>



GOVERNOR'S TRAFFIC SAFETY BUREAU

#### 1,330 fairgoers surveyed:

- <u>96%</u> of drivers admitted to always or sometimes seeing other drivers use a mobile device
- 93% agree that looking at or using a cell phone while driving is extremely dangerous
- 85% SUPPORT hands-free driving legislation

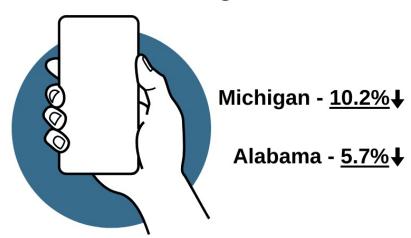
# **Passing Hands-Free Will Save Lives**

#### 2023 Impacts of Distracted Driving



Estimates from Iowa DOT

### **Hands-Free Driving Laws Work!**



43.3%

The increase in distracted driving crashes using an electronic device in Iowa between 2013-2023

Iowa Distracted Driving Crash History Data Iowa DOT

10%

A 10% reduction in distracted driving in Iowa would prevent 1,263 crashes, 708 injuries, 6 deaths, and save over \$50 million in economic damage.

The State of US Road Risk in 2024

Michigan and Alabama passed hands-free driving bills and saw a substantial decrease in people using their phones while driving.

### **Hands-Free Laws Reduce Crashes and Save Lives**

	Ohio	Alabama	Michigan	Missouri
Drivers	8.2M	4.0M	7.9M	4.2M
Law Started	Apr. 4, 2023	Jun. 16, 2023	Jun. 30, 2023	Aug. 28, 2023
Phone motion reduction	-8.6%	-5.7%	-10.2%	-4.0%
Crashes prevented	3,659	926	3,118	512
Injuries Prevented	2,049	519	1,747	287
Fatalities prevented	17	4	14	2
<b>Economic damage prevented</b>	\$ 144,879	36,667,	427 \$ 123,487,0	73 \$ 20,282,530

CMT US Road Safety Report 2024

After passing a Hands-Free Driving law, Minnesota and Illinois saw a 30% and 22% decrease in the number of crashes the following year.